

Affiliate Marketing from A-Z

Newbie Guide

by Oli Strauss

Welcome to the Newbie Guide to Affiliate Marketing.

From the beginning of my webmaster career I was looking for the best way to make money online.

I tried many different tools and programs and came to the conclusion that it is possible to be successfull in internet marketing without buying expensive programs.

It is actually possible to set up a money making website almost for free.

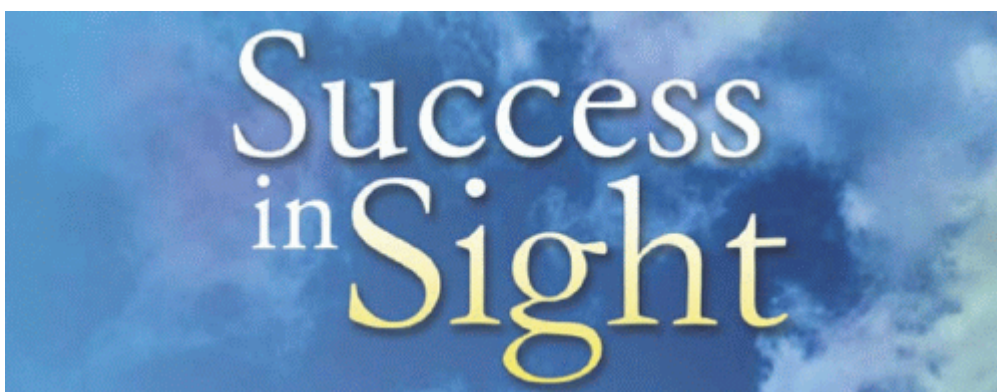
You just have to know where to go and what to use. And of course how to use it.

In this guide I will show you how to create such a website and how to set it up, so the website will make money for you by itself. Automatically, 24/7.

This is how I did it and you can simply do it the same way.

All the programs and tools mentioned troughout this guide are the ones, that I feel work best and are easy to use and free of charge.

Follow this step by step guide and I guarantee that you will make money online.



How much depends on your website topic, the affiliate program you choose and your website traffic.

Good websites make thousands of dollars each month. Websites with lower traffic can make hundreds of dollars a month.

You wont make that much from the beginning. It takes some time to build your website reputation and to have a good and constant traffic flow to your website.

But even if you make just like 5 bucks a day at the beginning, you will make a good income, because you can set up as many websites as you want.

10 websites making 5\$ a day each = 50 \$ per day.

The first one takes the most time to do. Once you know how to do it you will set up a ready to cash in website in under 1 hour.

Ok. We should start by doing your first website now.

What you need is: A website, a affiliate partner and website traffic.

To find free website traffic tools and programs join me at my forum: [Traffic Tactics Forum](#)
Here you can get in contact with me and other successfull webmasters and affiliate marketers.

I like to keep things simple. So I wrote this guide in a short and hopefully easy to understand way.

This guide will show you how to set up a website and make money with affiliate marketing.

From A-Z.

First Steps:

- Choose a Website Theme
- Get a Domain
- Design a Website
- Get a Webhoster
- Upload your Website with FTP to your Webspace

Second Steps:

- Use the best Affiliate Programs
- Place the Affiliate Programs on your Website
- Get Website Traffic

Final Step:

- Cash your Check!

You will make money either per click on the Affiliate Ad or per order of the affiliate product on your website.

Every click means cash and every order means even more cash!

I'll show you how to set it up in just a few hours.
It's a easy step by step guide with screenshots.

I show you exactly how I do it and which programs I use to do it. The programs I use are all for free, except the domain hosting and the webspace of course.

I have setup over 30 Websites and have gained a lot of experience with Affiliate Marketing.

You will be amazed how easy it is even if you are a complete newbie to website design and internet marketing.

Ok, that's enough for now. So let's start right away!

In a few hours from now you will have your very own website making money 24/7 just for you!

First Steps:

Choose a Website Theme

To do affiliate marketing you need a website to show off your affiliate products. Every website has a main topic. A website theme.

You should go for a website theme that you are familiar with. Choose a topic that you know much about. Fortunately there are affiliate products for almost every topic you might choose.

Let's assume you like cars and you have a solid know-how about sports cars.

In this case you should of course create a Website with sports cars as the main topic. You will then write interesting information and perhaps tips about sports cars on your Website. This will be your so called Website Content. The more interesting quality content you deliver on your website the better.

Also show some hot pictures about sports cars on your website. This will bring additional attention to your website.



More about this in the chapter: Design a website.

The goal is to make money by refering customers to sports cars manufacturers and dealers. These companies will pay you a commission for all customers that are comming from your website.

Here is how it works:

You choose a Affiliate Partner that is matching your website theme.
For example: Audi as a car manufacturer.

Then you place a Affiliate-Link to Audi on your Website.
Every surfer and visitor of your Website that clicks that link will be diverted to the Audi Website.

The Affiliate Program will make shure that Audi knows that this visitor is coming from your Website to them. This is done by a so called Cookie from your Link.

Now if that guy decides to buy something on the Audi Website, for example a new car audio system or whatever is for sale on the Audi Website, you will get a commission for this Sale.

Usually around 5-20 % of the sales amount.

Now this is your Profit and the reason why you are doing affiliate marketing. You want these commissions. This is your goal. Drive Website visitors to companies and get paid a commission for doing so.

Affiliate Marketing is Advertising for Companies.

It's actually quite easy to setup. This Guide shows you exactly how to do that.

Now if you have a cool website that people like you will have a lot of surfers to your website. You can place as many affiliate links on your website as you want. Think about the possibilites. There isn't just Audi...

Ok. You found your Website Theme?

Remember that you can choose any theme that there is a market for. Make shure it's a topic that you like and that you will enjoy writting about.

So your next step is to find a good Domain Name. Grab a cup of coffee and read on..

Get a Domain

A good Domain Name is important.

It should be obvious what products will be found on your Website, just by reading the domain name itself.

The Domain is your so called Webspace where you will setup your Website on. In order to run a website on the internet you need a Domain.

In our example you should go for a domain name like:

www.amazing-sports-cars.com or www.new-sports-cars.com or ... find one yourself.

Use your fantasy and brainpower to find a combination that does not already exist, because a Domain Name can be owned only once.

So www.sports-cars.com is gone a long time already. This would have been the best name to pick. But of course you are not the only one that wants to sell online.

In general: The main topic of your Website should be visible in your Domain Name.

So there is a competition for good Domain Names. The best are of course .com names. Followed by .net and other top level domain endings.

Ready to choose your Domain?

You can choose your favourite Domain Name at a Domain Host.

The best and cheapest Domain Host is: www.godaddy.com

On the homepage of GoDaddy you can enter your favourite name to check if it is still available.



In our example: www.amazing-sports-cars.com is still available. Cool. So I could grab it right away and registe this domain name before someone else does.

Note: The prices for Domain Hostings are really low and you wont find better deals on the net. It's like 10\$ a year! Some other Domain Hosters want 10\$ a month..

Found Your favourite Domain Name? Ok. Let's move on...

Design a Website

You need a Program to design your Website.

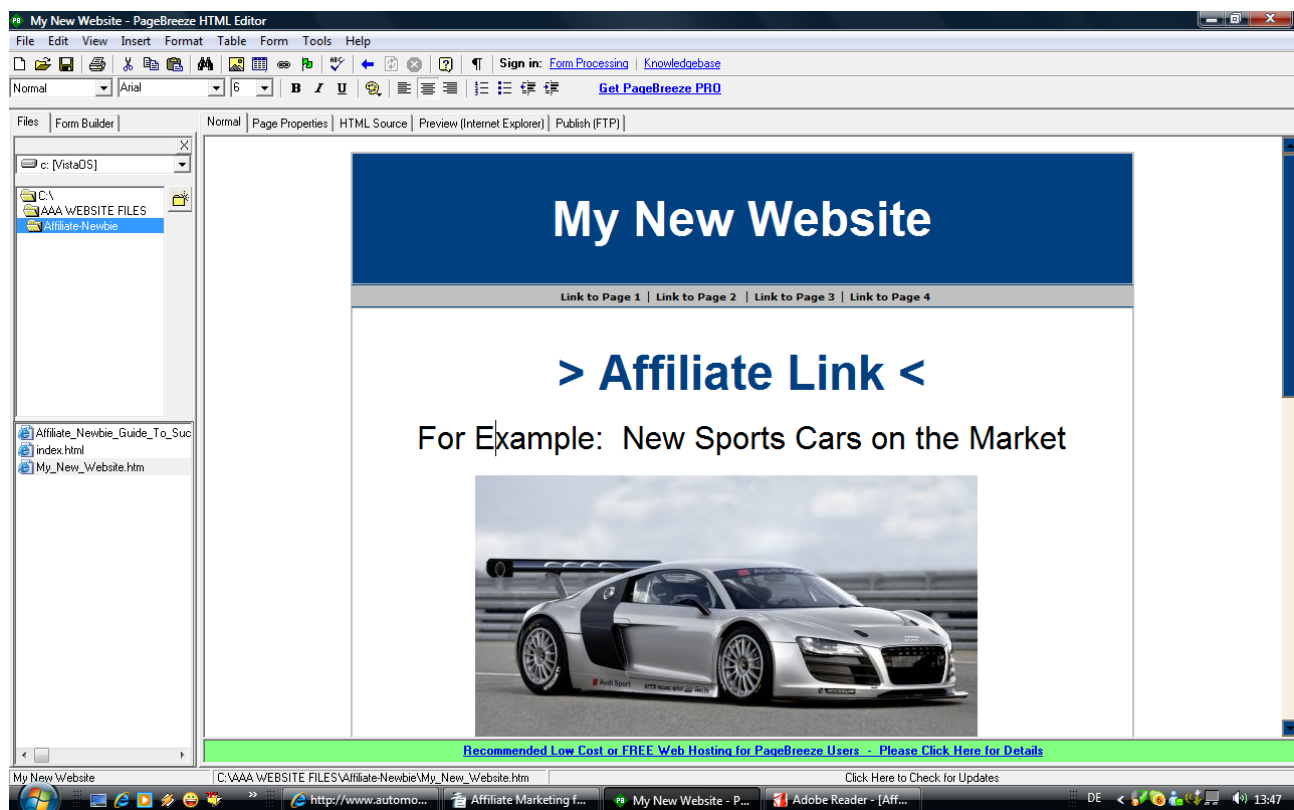
My favourite program is Page Breezer. It's free and easy to use. You can create a new website in no time..

PageBreeze is an award-winning FREE HTML Editor which has both visual (WYSIWYG) and HTML tag modes.

So go to www.pagebreeze.com and download the Free HTML Editor from PageBreeze.

It looks like this:

Now if you are completely new to website design then please take some time to get familiar with the PageBreeze Editor.



Go to Help in the menubar and read the Help topics to get started.
It's a very easy to use Editor. You can create cool websites in no time.
The website you are on right now was created with PageBreeze.

Make a Homepage and keep it simple. Insert a nice picture and write some good quality content for your website theme.

This Homepag is the place where you will put your Affiliate Links that will generate money for you.

Once you have designed a cool Website you are ready to move on...

Get a Webhoster

Go to www.godaddy.com and signup for a webhosting program.

Note: You need Webhosting to run a website on.

It is the Place called Webspace where your website will stay in the WorldWideWeb.

GoDaddy provides quality Webhosting. It is used by millions of webmasters, affordable and very reliable.

Choose the Economy Plan. This will do just perfect for a Affiliate Marketing Website.

Let's recap:

You now have:

a Domain
a Website
and a Webhoster.

So now it is time to bring the Website you created to life.

Use a FTP Program

Upload your website with FTP to your Webspace.

You do that by using a FTP program.

With your FTP program you acctually upload your website files to the webspace.

This operation will make your website go live on the internet.

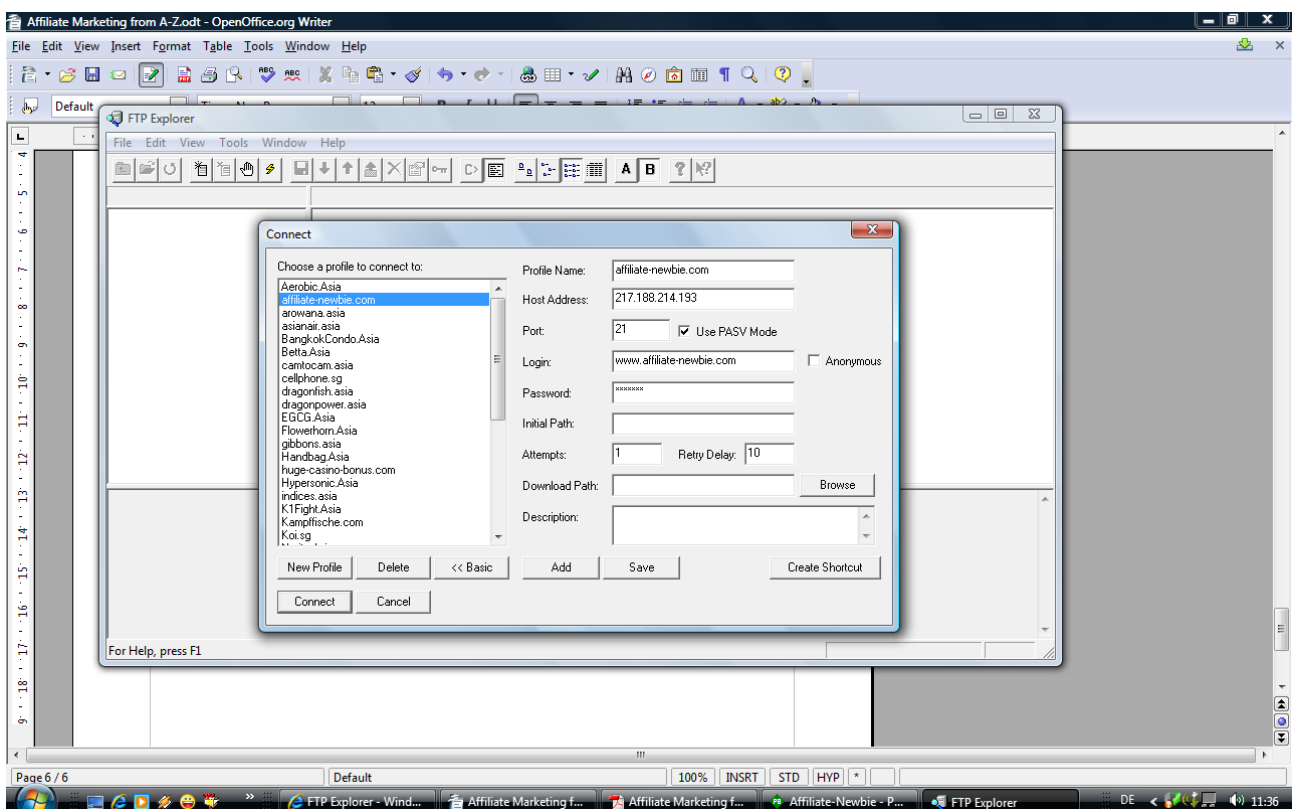
Go to www.ftpx.com and download the Free FTP Explorer.



Open the program and get familiar with it by reading the Help topics to figure out how it works.

Once you have understood the basics, it is very easy to use.

The FTP Explorer looks like this:



Once you uploaded your website files that you created with PageBreeze to your webspace at Godaddy your website is running and live!

Now you need to find the best affiliate programs that you can place on your website to make money.

Second Steps:

Use the best Affiliate Programs

Here you have 2 Options:

You can either place affiliate links on your website that you choose yourself

or

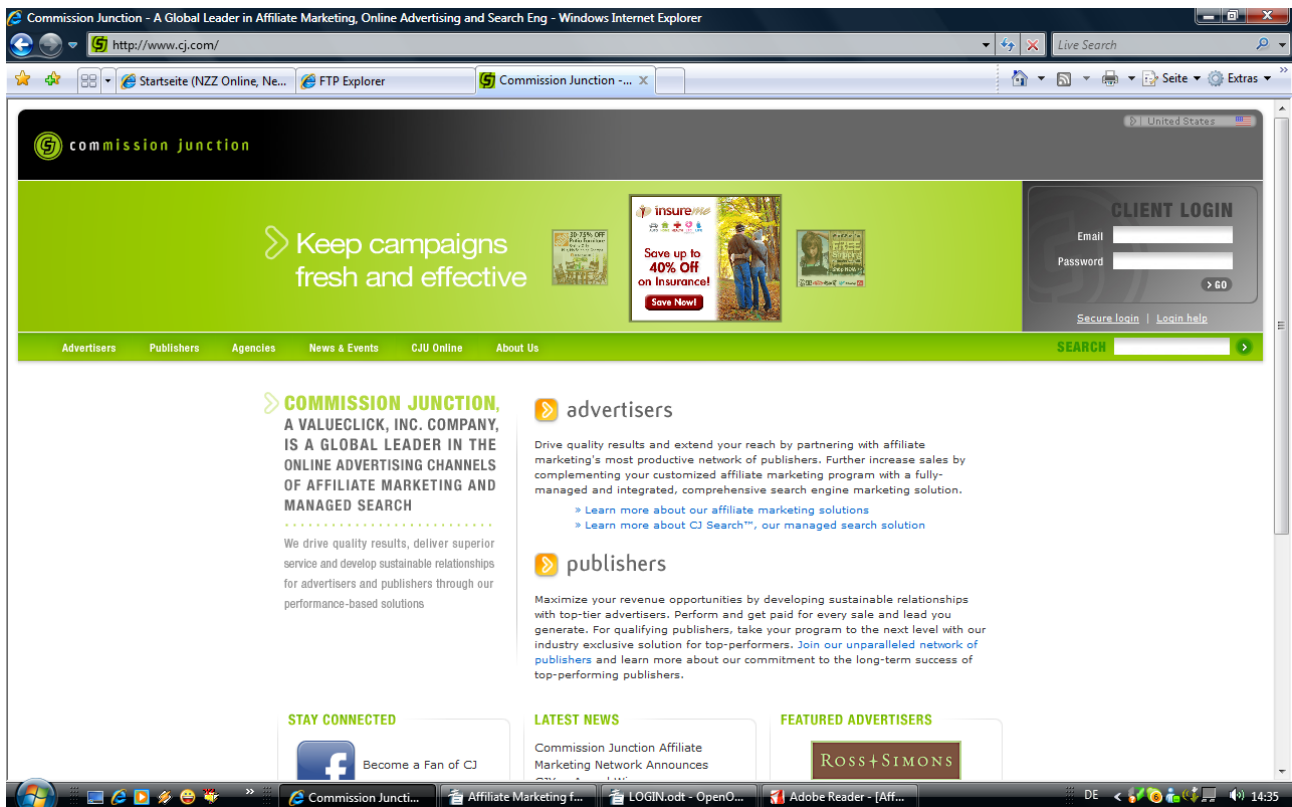
You can show ads on your website that will automatically be adjusted to your website theme by a program.

Or you can do both.

Let's have a closer look at the first option:

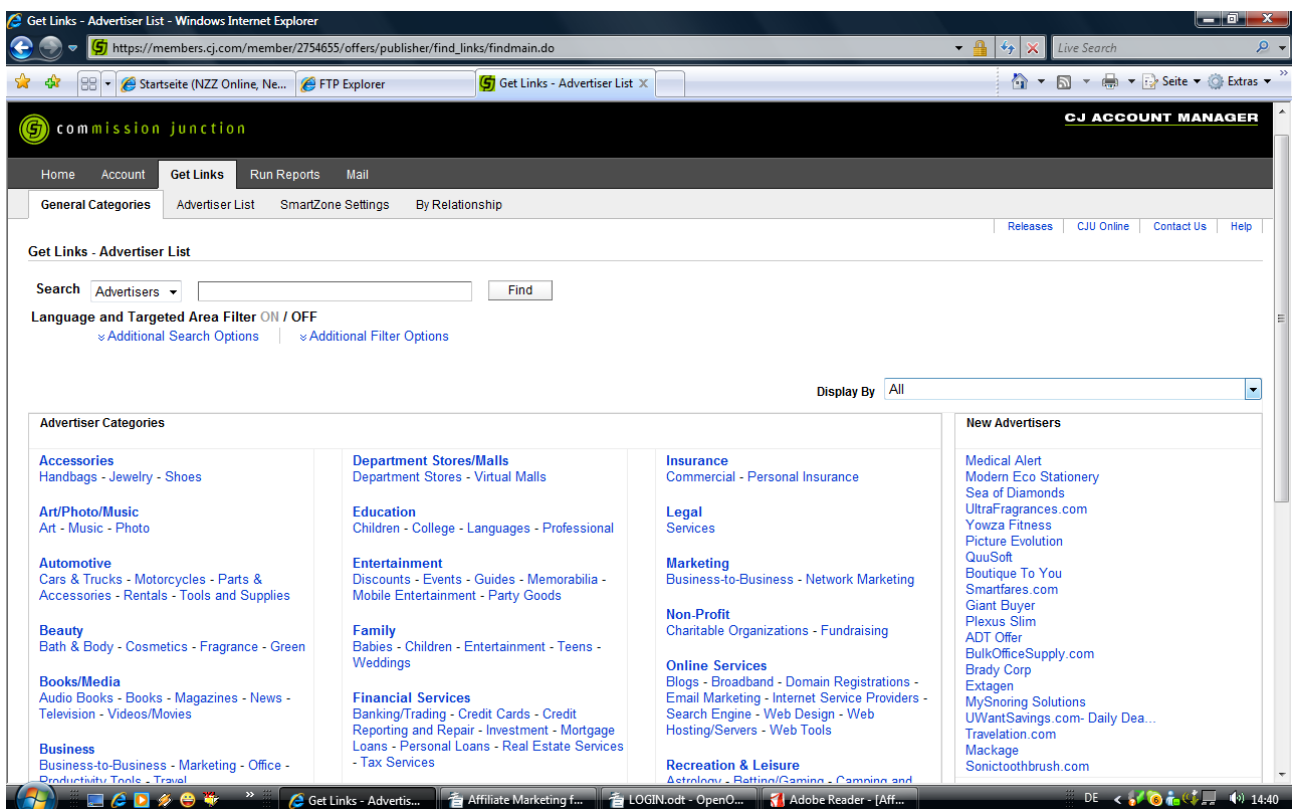
Go to: www.cj.com

Sign up for a new account.



Now go to your CJ Account Manager and choose: Get Links (from the menu)

The page you get will look like this:



Now you simply choose a product from the Advertiser Categories that matches with your website Topic.

Found a product ?

Good, your almost done.

In our example we go for cars and get a huge list of affiliate partners that we can choose from:



Advertiser Search Results

Results 1 - 22 of 22

☒ Apply to Program

☐	Advertiser	3 Month EPC (USD)	7 Day EPC (USD)	Network Earnings	Sale	Lead	Click	Status	Category
☐	Extended Auto Warranties » View Links	\$41.67	\$80.32		Lead: \$5.00 - \$9.00 USD Performance Incentive			No Relationship	Cars & Trucks
☐	 Allstate Insurance Company » View Links	\$41.35	\$60.26		Lead: \$6.00 USD Performance Incentive			No Relationship	Personal Insurance
☐	Automotive.com » View Links	\$39.10	\$64.20		Lead: \$6.00 - \$7.00 USD			No Relationship	Cars & Trucks
☐	 Edmunds.com - Cars / Trucks / SUV » View Links	\$32.11	\$29.46		Lead: \$4.75 USD			No Relationship	Cars & Trucks
☐	DriveTime.com » View Links	\$29.32	\$35.74		Lead: \$8.00 USD Performance Incentive			No Relationship	Cars & Trucks
☐	 PhantomPlate: Radar GPS & Red Light Detectors » View Links	\$26.08	\$27.55		Sale: 25.00% - 35.00% USD Lead: \$0.10 USD Performance Incentive			No Relationship	Cars & Trucks
☐	 Cars.com » View Links	\$25.70	\$22.97		Sale: \$4.50 USD Lead: \$1.50 USD			No Relationship	Cars & Trucks
☐	 Web2Carz » View Links	\$24.50	\$74.02		Lead: \$4.00 USD			No Relationship	Cars & Trucks
☐		\$24.50	\$74.02		Lead: \$4.00 - \$5.00 USD			No Relationship	Cars & Trucks

I now choose the 4th from the list: cars.com (you can of course choose whichever you want) , mark it and click on View Links.

	Link	Name	Link ID	3 Month EPC (USD)	7 Day EPC (USD)	Sale	Lead	Click	Advertiser	Status	Get Links
☐	Sell your car online at Cars.com and ... Text Link Coupons	10394266 CJZUE 5% off Sell It Y...		\$149.71	\$52.29	Sale: \$4.50 USD Lead: \$1.50 USD			Cars.com	No Relationship	Get JavaScript Get HTML
☐	 125x125 Square Button	10546629 Static - Search Now		\$52.89	\$44.41	Sale: \$4.50 USD Lead: \$1.50 USD			Cars.com	No Relationship	Get JavaScript Get HTML
☐	Sell your car online at Cars.com Text Link	3996192 FSB03		\$45.39	\$41.84	Sale: \$4.50 USD Lead: \$1.50 USD			Cars.com	No Relationship	Get JavaScript Get HTML
☐	 125x125 Square Button	10570857 Static - Sell your Car...		\$32.48	N/A	Sale: \$4.50 USD Lead: \$1.50 USD			Cars.com	No Relationship	Get JavaScript Get HTML

On this site you will finally get your Affiliate Link. On the right side you see: Get Links, Get Javascript, Get HTML

Here you click on your favourite method and are ready to use the affiliate link and place it on your website.

Note: Every Company and Program is different in terms of commission they will pay etc.

Some pay you for just leading customers to their website and some will pay you a commission for product beeing sold trough your lead.

Take your time and compare the different products and advertising methods.

You can simply place a link on your site or you can choose from a variety of banners to attract the attention of your surfers.

Try out different methods and you will find out what works best for you.

Generaly banners attract more customers but a website full of banners can look „overloaded“ and might not look attractive.

I think it's better to insert just a few banners and go for text links instead.

Commission Junction is one of the biggest affiliate providers but of course not the only one.

So if you couldn't find a product that you like do a Google search for affiliate providers and have a look at their offers for you.

Don't just take the first one that pops up.

Be carefull to choose a product that best matches with your website theme.

This will make shure you will actually get customers driving traffic to your affiliate partner which will lead into sales.

The second option is:

Use ads that are automatically created by a program to fit your main website topic.

Here the 2 best ones:

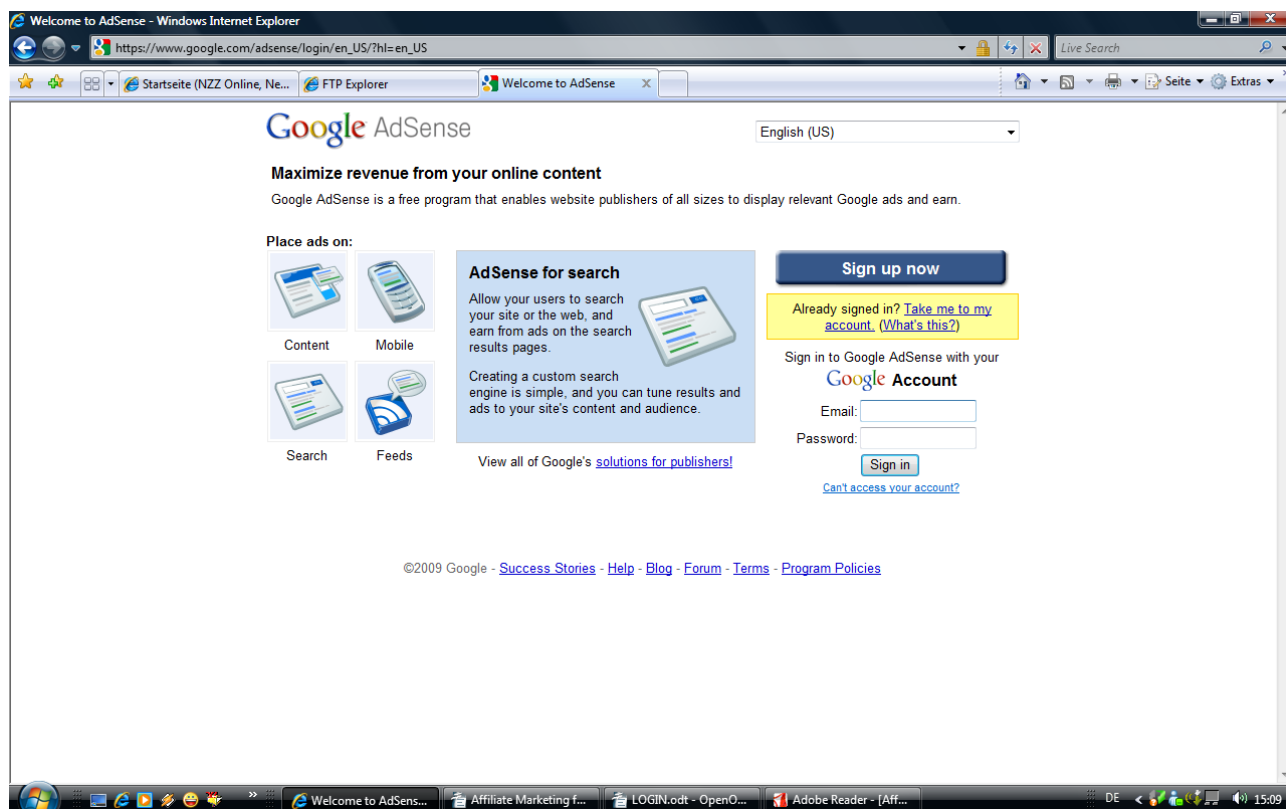
GoogleAdsense and ClickBank

GoogleAdsense:

This is defenetly the most used adverting on the internet and the reason why Google got so big and wealthy.

You can get a piece of the cake like this:

Go to: www.google.com/adsense



Sign up for a new account.

Follow the Guide from Google. Everything is nicely explained step by step how to do it. Take your time to get familiar with the Program.

Google AdSense is for free and you will be able to insert their ads to as many websites you have as

you want.

A very cool feature is that the Ad Links will automatically be showing ads related to your website theme.

Once a customer clicks the AdSense Link on your website you made money. That's right. Google pays you money just for someone clicking on their link. The surfer does not have to buy anything. He just has to click that link. Now that is easy money!

Your Goal has to be to get as many surfers to your website as possible and to create a cool looking website that makes those visitors click the links on your site.

That's it. As easy as that.

Drive Traffic to your Website. Deliver interesting content and people will stay and click.

Some Webmasters make thousands of dollars each month just by doing this.

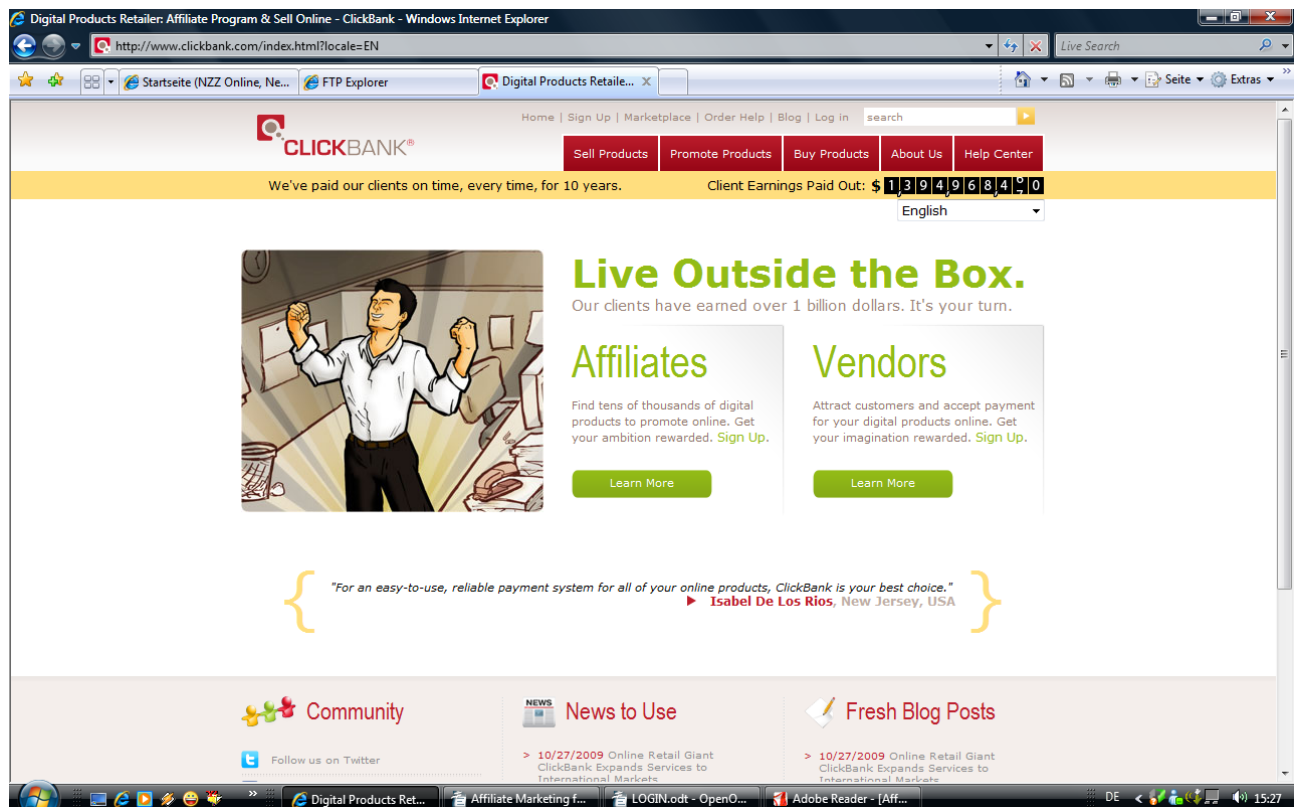
The best Methods to generate Traffic to your Website you can find >> [here](#)

Just go to: www.Traffic-Tactics-Forum.com and sign up.

You will discover very effective ways to get that Website Traffic.

The more Traffic you have the more clicks you will get and the more Money you will make.

Another very good Provider is: www.ClickBank.com



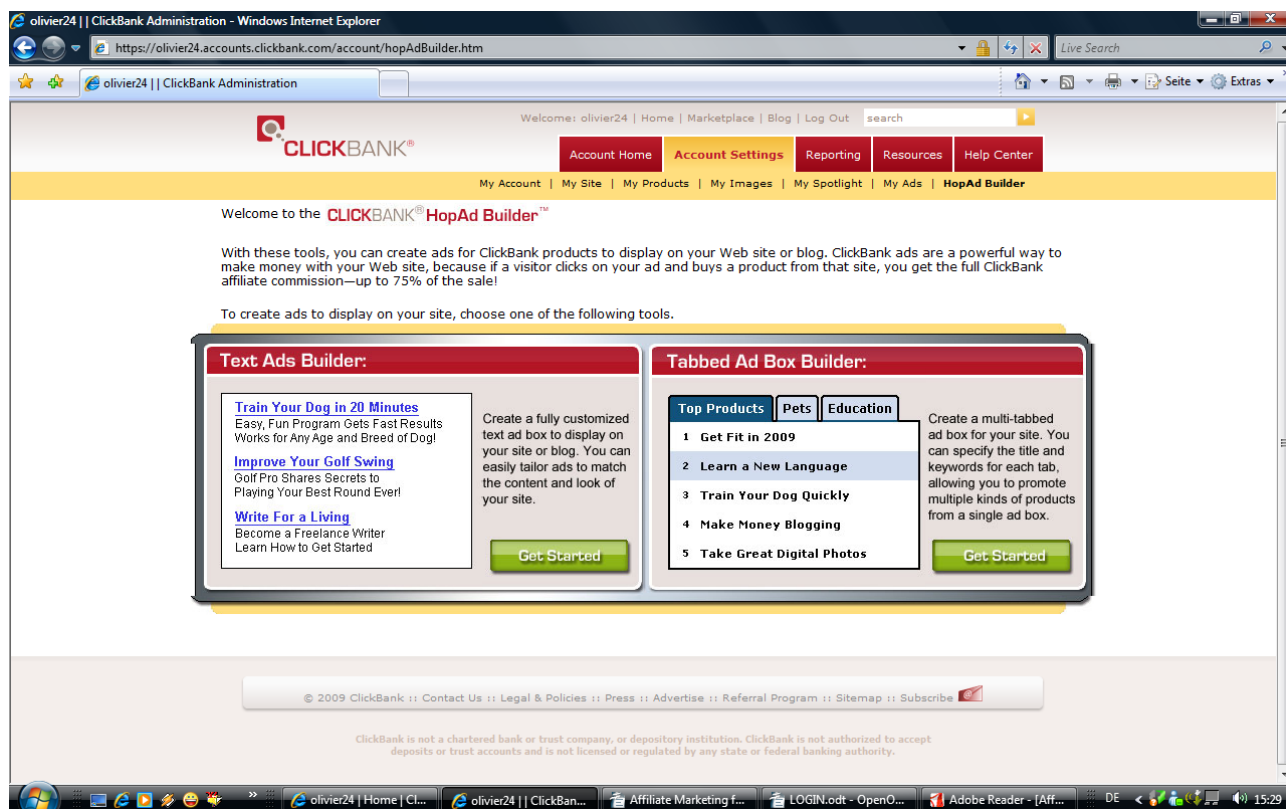
Sing up for a account and create your Ad.

The difference to Google is that you will not get money per click but money per product sold.

ClickBank has the highest Commission pay out in the industry.

You will get up to 75 % Commission payed out for each product that has been sold trough the ads on your website!

Go to the HopLink Creator and choose from two different ad styles:



Place such an Ad Block on your website and it will automatically adjust the ads to your website theme.

People clicking on it will be able to buy a good quality product and you will get 75 % of that sale!!

Meaning you get more money than the actual product owner. Not bad at all.

ClickBank is very reliable and my first choice.

To get started with ClickBank I recommend to read: [The ClickBank Guide for Newbies](#) by Harvey Segal

Ok. Now you made it through the guide.

You now have a cool website with affiliate links that are providing you with money 24/7.

The last step:

Get Traffic

Go to: www.traffic-tactics-forum and sign up for a account.
Read trough the posts and apply the information for your website.

Your website traffic will grow constantly and bring you more money the bigger it gets.

That's it for this guide.

I hope you enjoyed it and I wish you success with your Affiliate Marketing.

Please don't hesitate to contact me for any questions or assistance you might have.

You find me at my [Forum](#).

Look for the forum administrator oli (that's me)

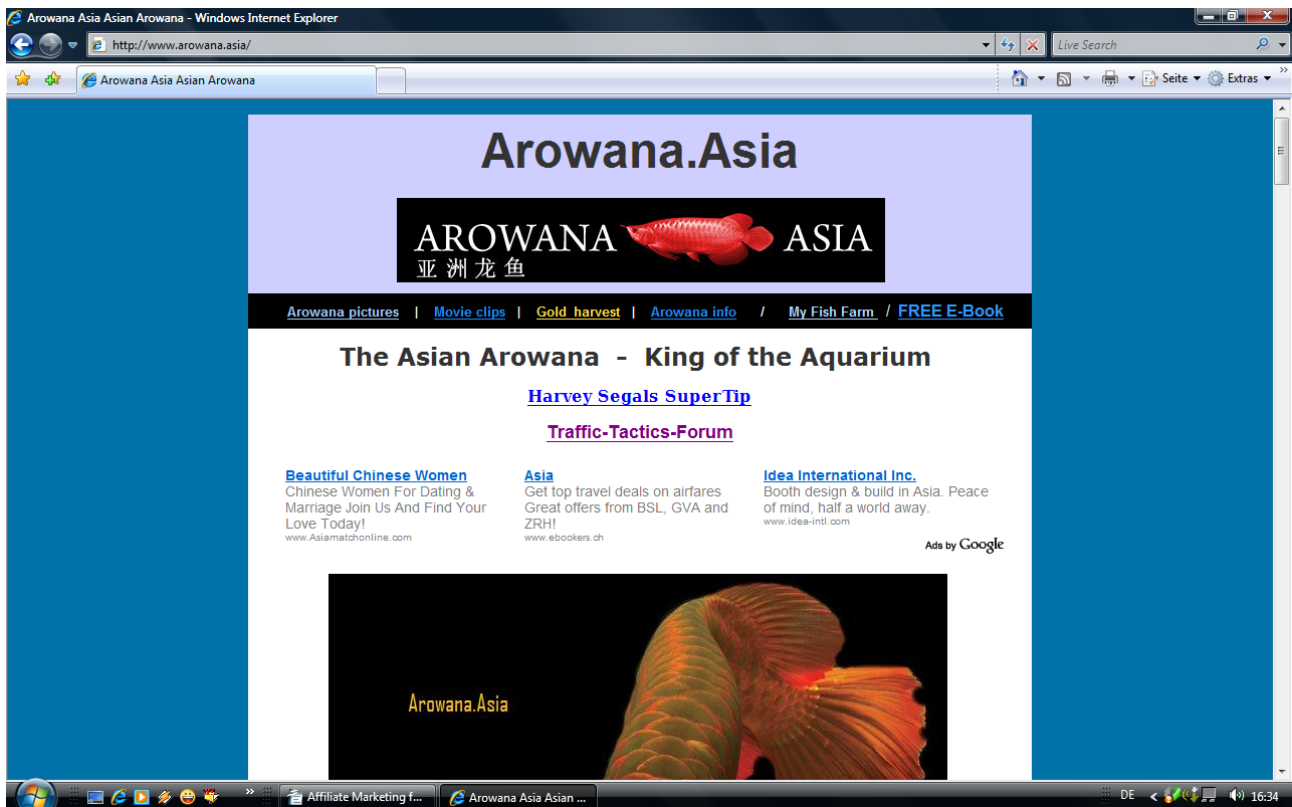
Sincerelly yours,

Oli Strauss

Additional Information on SEO (Search Engine Optimization):

How to make it to Google's Page 1

My website: www.arowana.asia



Go to Google and search for: asian arowana

My website is on the first page of Google for some time now.

The picture of the red asian arowana on top is leading to my website too.

Meaning: Hundreds of additional clicks per day.

Since I have many affiliate links on the page both from Google aswell as from ClickBank and others this website is a goldmine.

For those who don't now yet: The Asian Arowana is the most expensive Aquarium Fish in the world and very famous especially in Asia.

Asians believe that it brings good luck and wealth to have such a precious fish at home.

Now you might wonder how I got my page ahead of the competition and on Google Page 1.

I will show you how I did it. I promise.

[Check out my Forum](#) for the answer.

Feel free to post your Website Link at the Forum Showcase.

This will give you some additional Website Traffic and exposure.

And a final request from me ..

I gave my best to provide you with valuable quality information.

This Guide and the Forum are designed to help you to become successfull in the internet marketing industry.

Now you can do something in return. I'm not asking for money.

But it would be nice if you could place a link to: www.affiliate-newbie.com or www.traffic-tactics-forum.com on your own website.

Thank you.

Oli Strauss

[The Traffic Generating Communiy](#)

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Thank you for your understanding.